MEMO:

TO: Floral Designing Friends

FROM: Joy Ericson, NGC Vision of Beauty Promotion’s

Chairman

Perhaps your club is thinking about having a flower show this year. My club is in September, and we have been planning for several months. While in the creative mood of designing, hopefully you will send in photos of Designs, Creative and Traditional, and photos of members own gardens and garden features to Brenda Bingham. If you do, and the VOB Committee hopes you will, here are a few suggestions. If taking photos at a show, please do not include in the photo, any award ribbons or entry cards. Having a staging panel handy would give the design distinction.

For printing purposes the committee prefers the photos be professionally taken. A Professional Photographer can produce a clearer photo and a uniform background and underlay. We strongly discourage “photo shopping” unless you are a professional. Unfortunately, the committee has discarded some well-done designs because of unnatural color in the photos and smeared edges.

One way to practice designing is to have a Judge’s Council workshop with a Professional Photographer taking pictures for the members to submit their photos to Brenda. I have heard of several States this spring that are having such workshops to learn about the new NGC designs.

The 2019 issue of Vision of Beauty Calendar is at the printer and will go on sale in May at the National Garden Club Convention in Philadelphia. Go on line, [www.gardenclub.org](http://www.gardenclub.org), type Board Member and Password sprout and go to “Shop on-line”, scroll down to VOB and order copies for your garden club. This book is a wonderful tool to use as a guide for your next flower show. Please see the entry form in the back of the calendar to summit or go on-line and download the form by clicking on About Us. Read the requirements carefully.

Calendar Deadline : July 1, 2018 Entries should be mailed to,

Vision of Beauty Calendar Chair

Brenda Bingham

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